

**QLDC Council
7 March 2019**

Report for Agenda Item: xx

Department: Corporate Services

Vision Beyond 2050

Purpose

The purpose of this report is to consider the final working document produced for Vision Beyond 2050 and to establish Council's level of commitment to this community vision ongoing.

Recommendation

That Council:

1. **Notes** the contents of this report;
2. **Commits** to the content of Vision Beyond 2050; and
3. **Commits** to the further development of governance and reporting structures to support Vision Beyond 2050.

Prepared by:

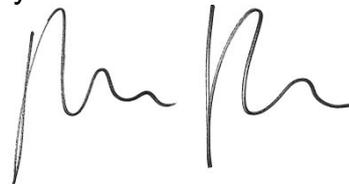


Michelle Morss
Strategy &
Development
Manager
21/02/2019



Naell Crosby-Roe
Communications and
Engagement
Manager
21/02/2019

Reviewed and Authorised
by:



Meaghan Miller
General Manager,
Corporate Services
22/02/2019

Background

1. In August 2018, Mayor Boulton convened a small, diverse group of thinkers to consider the key themes and ideas that needed to be captured in a Vision Beyond 2050.
2. The foundation group was asked to consider key concerns and concepts of life in the district, including its cultural, social, economic and environmental challenges. This group addressed fundamental questions around the tone and ambition of the vision, the role to be played by business and tourism, the reflection of mana whenua and the rich heritage of the area throughout.

3. It was agreed that the vision needed to be specific to the district and would ultimately need to be presented in an exciting, engaging and creative way. The vision will not be a council document or initiative alone, but will require the commitment and support of QLDC throughout.
4. In September 2018, a broad range of community groups were invited to a workshop session to explore key themes and ideas that would help to shape the vision. The workshop including perspectives from disabled people, voices from both youth and the elderly, iwi, business, farming, community support and development services, ethnic minorities, and representation from Central Government.
5. A 'World Café' session was held that enabled participants to move between different topic tables and discuss the following topics:

A place that inspires us to....

- Make sure that change goes hand in hand with quality
 - Welcome others to enjoy and improve it with us
 - Feel happy, valued and 'at home'
 - Explore an exciting and creative cultural landscape
 - Safeguard our pristine playground and environment
 - Work in a way that offers people choice, development and opportunity
6. In October 2018, the foundation group was reconvened to explore some of the themes and ideas that emerged during the community workshop. The evolution of the vision was discussed and there was general support for the trajectory the work was taking. The group also expressed a strong desire to create a governance structure outside of the council, to ensure that the vision remained sustainable regardless of the electoral cycle.
 7. In December 2018 and January 2019, the whole community was asked to share their thoughts on a Vision Beyond 2050. A Unique Place. An Inspiring Future | He Wāhi Tūhāhā. He Āmua Whakaohooho' - presented eight key themes for how we wanted to live, work and play in the future. This series of defining principles (or vision statements) was brought to life through additional outcomes that defined what we hope for, hear or experience in day-to-day life in the Lakes District.
 8. Whilst the focus of the community consultation was via an online platform, a series of drop-in sessions were also held in Frankton, Wānaka and Queenstown.
 9. The vision sits alongside existing and evolving town-specific masterplans, the District Plan review, plans for community facilities and the bold and ambitious 2018-2028 Ten Year Plan which was approved by Council in June 2018. It will also form a key part of a strategy to plan for future capacity and development in the district, meeting the expected demands of our growing community in both housing and business.

Community Feedback

10. In February 2019 all of the feedback was synthesised and used to shape and develop the final vision statements and outcomes.

11. Throughout the development and engagement phases input has been provided by approximately 150 people through a range of channels including workshops, online, and direct feedback. Key pieces of feedback included a desire to see more:
- a. Emphasis on community and wellbeing
 - b. Reference to good jobs and quality of life
 - c. Commitment to living in a zero carbon world
 - d. Inspirational language
12. All feedback has been considered in detail and aspects have been used to shape and develop the final version of the Vision.

Vision Beyond 2050 – Next Steps

13. Vision Beyond 2050 is attached as Appendix 1. This is in a working document format.
14. After the Council has committed to Vision Beyond 2050, a process will be initiated to seek local creative design services. The focus of the design team will be to present the vision in a way that resonates and inspires, encouraging people from across the district to pursue a positive shared future.
15. Furthermore, a mechanism needs to be identified that ensures ownership of the vision outside of the electoral cycles within the Council. It is essential that measures and reporting systems are established to track progress and hold relevant parties to account.

Options

16. **Option 1:** The Council can choose to commit to the final community vision to underpin key strategies and future thinking across all Council activity and planning.
17. **Option 2:** The Council can choose not to commit to the vision and can require further work to be undertaken.
18. This report recommends **Option 1**.

Significance and Engagement

19. This matter is of low significance, as determined by reference to the Council's Significance and Engagement Policy because the process undertaken aligns with the Council's agreed decision making on the matter. Furthermore, this Vision is not a Council document, the Council is demonstrating a commitment to it, but ownership lies elsewhere.

Financial Implications

20. Accepting the recommendation will not require additional budget.

Risk

21. This matter relates to the strategic risk SR1, as documented in the Council's risk register and is low risk. There is a reputational risk to the Council should the Vision be perceived to be ineffective.

Council Policies, Strategies and Bylaws

22. The matter is included in the Annual Plan 2018/19.

Local Government Act 2002 Purpose Provisions

23. The recommended option:

- Will help meet the current and future needs of communities for good-quality local infrastructure, local public services, and performance of regulatory functions in a way that is most cost-effective for households and businesses by encouraging new industries and businesses within our community.
- Can be implemented through current funding under the 10-Year Plan and Annual Plan;
- Is consistent with the Council's plans and policies; and
- Would not alter significantly the intended level of service provision for any significant activity undertaken by or on behalf of the Council, or transfer the ownership or control of a strategic asset to or from the Council.

Consultation: Community Views and Preferences

24. The Vision Beyond 2050 has been subject to considerable public consultation and co-design.

Attachments

A. Vision Beyond 2050 (Working Document)