

Minutes of a Council Workshop

Tuesday, 2 April 2024 beginning at 1.00pm
Armstrong Room, Lake Wānaka Centre, Wānaka

Present:	Mayor Glyn Lewes	Councillor Quentin Smith
	Councillor Gavin Bartlett	Councillor Cody Tucker
	Councillor Barry Bruce	Councillor Melissa White
	Councillor Craig Ferguson	Councillor Esther Whitehead
	Councillor Niki Gladding (online)	Councillor Matt Wong
	Councillor Lisa Guy	
Apologies:	Councillor Lyal Cocks	
	Councillor Esther Whitehead	
In attendance:	Michelle Morss	Ren Kirk
	Steve Batstone (WM Advisory Ltd)	Sean Gillespie (online)
	Peter Harris	Jon Winterbottom
	No members of the media	No members of the public

No.	Agenda Item	Actions
1.	<p>Energy Update</p> <p>Michelle Morss and Steve Batstone spoke to a PowerPoint and responded to questions.</p> <p>The briefing provided a general overview of the energy system in the Queenstown Lakes District (the district), energy system, energy wellbeing, QLDC's role and current investment. The briefing took a future-forward approach and outlined demand forecasting, collaborative approaches, and potential opportunities.</p> <p>Discussion related to topics including clarification of "N-1 Security" in the context of a power system, different energy costs across the district, and the EV vehicle market.</p>	<p>Officers plan to review the energy chapter of the District Plan and will at that time assess opportunities to promote energy-efficient measures (e.g. solar panels) for new builds.</p>

No.	Agenda Item	Actions
	<p>Officers offered to respond to emailed questions from Councillors on this topic moving forward.</p> <p>Attachments: (see workshop agenda): <i>Attachment A: Presentation PowerPoint Slides</i> <i>Attachment B: Report from Rewiring Aotearoa</i></p>	
2.	<p>Draft Economic Diversification Plan Update</p> <p>Peter Harris, Ren Kirk, and Michelle Morss spoke to a PowerPoint (see Attachment D below) and responded to questions.</p> <p>Councillors had been asked to review the <i>Draft EDP feedback summary</i> (Attachment A) and <i>Key themes of proposed changes for draft EDP</i> document (Attachment B) to discuss the direction of proposed changes to the draft Economic Diversification Plan, <i>New pathways to a thriving future</i>. These changes followed community consultation at the end of 2023 and recent stakeholder engagement in 2024.</p> <p>The briefing included an update on the formation of the Diversification Review Panel, which has been established to ensure changes to the plan are agreed in a collaborative manner.</p> <p>An overview of work in progress as well as an update on timing and next steps were provided.</p> <p>Discussion related to topics including clarifications around proposed updates to the draft EDP document, the potential for more inclusive wording in the document and to explore engagement with youth.</p>	

No.	Agenda Item	Actions
	<p>Attachments: <i>Attachment A: Draft EDP feedback summary (see workshop agenda)</i> <i>Attachment B: Key themes of proposed changes for draft EDP (see workshop agenda)</i> <i>Attachment C: Draft Economic Diversification Plan (i.e. original EDP) (see workshop agenda)</i> <i>Attachment D: Draft Economic Diversification Plan Presentation (see attached)</i></p>	

The workshop concluded at 3.25pm

New pathways to a thriving future

Queenstown Lakes Economic Diversification Plan

Workshop #3

What we want to cover today

- Feedback and proposed changes
- Diversification Review Panel
- Work already underway
- Next steps
- Questions for discussion

Community consultation

Community consultation

The draft plan was open for community consultation between 6 November and 15 December 2023. The site was visited by 282 users and the plan was downloaded 253 times. Feedback was received via:

- Online survey
- Written feedback
- Notes taken during discussions with key partners

Key partner engagement

During November 2023, through until February 2024, there were a number of meetings and workshops (online and in person) with key partners to gather feedback and discuss endorsement.

Key themes of feedback

After the community consultation and engagement with key partners, the following key themes were identified as priority areas for changes to the draft plan:

- A stronger why
- Stronger and more obvious links to the Destination Management Plan
- Acknowledgement of past efforts and organisations already supporting diversification
- Acknowledge the strengths and opportunities tourism can bring
- Emphasise regenerative business/environmental sustainability
- Increase emphasis on creative industries
- Acknowledge the strengths of different parts of the district
- Calibre of people needs to be quantified and more direct description of the keystone project; World of Connections.

Diversification Review Panel

Established to ensure feedback and changes to the draft plan are reviewed and agreed in a collective way with a small team of experts.

Members:

- Benje Patterson – local economist and Arrowtown Promotion and Business Association chair
- Chris Cameron – Climate Reference Group member
- Karmela Rapata – KUMA board member
- Michaela Blacklock – WAI Wānaka and Startup Queenstown Lakes board member
- Michelle Morss – Strategy and Policy General Manager
- Murray Strong – Destination Southern Lakes chair
- Sharon Fifield – Queenstown Chamber of Commerce chair

Proposed changes

Please refer to the [Key themes of proposed changes for draft Economic Diversification Plan](#) document.



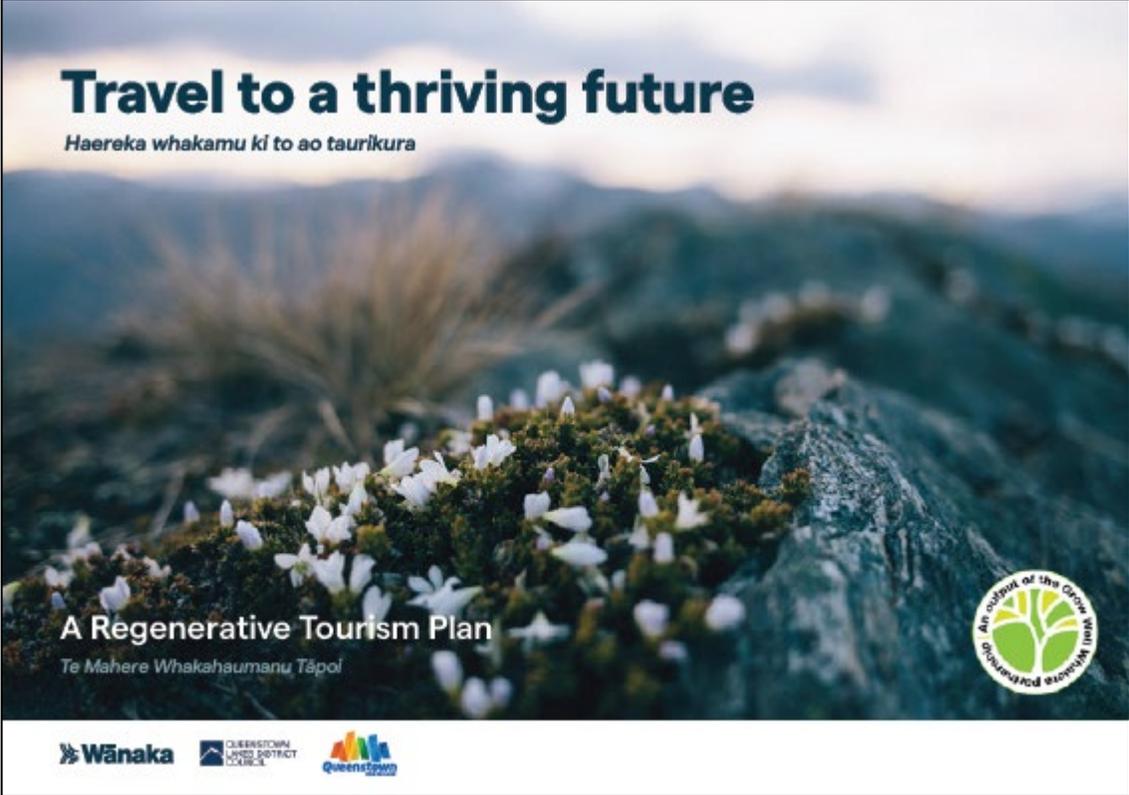
Work is already underway

Projects that support diversification	Update
Study Queenstown website revamp	Wider emphasis on career training options and addition of more Wānaka options.
Host-tech industry event and support plan	Taking place on May 20-21, this event will promote tech solutions for hospitality and tourism, with 29 exhibitors taking part. To be followed with a plan to support tech businesses supplying these industries.
Outdoor products industry support	Regular events for product designers, in collaboration with Startup Queenstown Lakes.
Technology Queenstown Launch	2043 strategy launched.
University of Otago MOU	Commitment from University of Otago to support World of Connections (via Alumni office) and Lifetime Value of the Visitor.
Startup Queenstown Lakes incubator design	SQL redesigning their service for startups that have shown commitment and need to launch/raise capital.

Next steps

- Rewriting and design work **March/April 2024**
- Development of Year 1 Implementation Plan **April 2024**
- Diversification Review Panel workshop #3 **April 2024**
- Engagement with key partners for endorsement **April 2024**
- Final design complete **May 2024**
- Council workshop #4 – approve final documents **May 2024**
- Council endorsement sought **June 2024**

Thank you for listening



Travel to a thriving future
Haereka whakamu kī to ao taurikura

A Regenerative Tourism Plan
Te Mahere Whakahaumanu Tāpoi





New pathways to a thriving future
Kā ara hou ki te anamata tōnui

**Queenstown Lakes Draft
Economic Diversification Plan**
Te reo Māori translation

