

18.2 Signs - Rules

18.2.1 Activities

Any activity which complies with all the relevant zone standards and is not listed as a Controlled Non-Complying or Prohibited Activity, shall be a Permitted Activity.

18.2.2 Controlled Activities

The following shall be **Controlled Activities**

- (a) All signs within the Jacks Point Zone, with the exercise of Council control limited to:
 - Colour;
 - Design;
 - Consistency with any relevant Council approved development controls and design guidelines; and
 - Consistency with public sign policy and controls throughout the District
- (b) All signs within the Mount Cardrona Station Special Zone, with Council control limited to:
 - (i) Colour and materials
 - (ii) Design
 - (iii) Location
 - (iv) Size
 - (v) Consistency with the Mount Cardrona Station Design Guidelines (2008)

18.2.3 Non-Complying Activities

The following shall be **Non-Complying Activities**.

- (a) signs on, or attached to, the roof of a building.
- (b) All activities that do not meet the zone standards shall be Non-Complying Activities.

18.2.4 Prohibited Activities

The following shall be **Prohibited Activities**.

- (a) signs projecting above the roofline of the building to which the sign is attached
- (b) flashing signs
- (c) moving signs
- (d) signs creating any optical illusion
- (e) signs attached to any vehicle parked in or visible from any road or public place for the principle purpose of commercial advertising
- (f) signs attached to a tree unless the sign identifies solely the species of tree and/or its classification under the District Plan.

18.2.5 Zone Standards

TOWNSHIP, TOWN CENTRE, (EXCEPT WITHIN THE TOWN CENTRE TRANSITION SUB-ZONE), CORNER SHOPPING CENTRE, AIRPORT MIXED USE, BUSINESS & INDUSTRIAL ZONES, BUSINESS SUBZONE (THREE PARKS ZONE), COMMERCIAL CORE SUBZONE (THREE PARKS ZONE), REMARKABLES PARK ZONE ACTIVITY AREAS 3 AND 5, BALLANTYNE ROAD MIXED USE ZONE ACTIVITY AREAS B AND C AND ACTIVITY AREA 2 OF THE KINGSTON VILLAGE SPECIAL ZONE, ANY COMMERCIAL AND COMMUNITY PRECINCT IDENTIFIED AS PART OF AN APPROVED OUTLINE DEVELOPMENT PLAN IN THE HENLEY DOWNS ZONE

- (i) **Ground Floor Signs**

- (a) Ground floor areas with frontage to a road, footpath, service lane or access way: signs on the ground floor areas of each face of a building shall not exceed 5m² in total area or 15% of the ground floor area of that face of the building, whichever is less.

Provided that if the building also has frontage to a road the signs on the face of the building adjacent to the service lane or access way shall not exceed 2% of the ground floor area of the face of the building adjacent to the service lane or access way.

- b) Standards:

| Sign Type | Maximum Area | Additional Standards |
|----------------------|--|--|
| Wall Signs | 2m ² | |
| Verandah Face Signs | Shall not together with other ground floor signs exceed the area specified in 18.2.5(i)(a) above | Shall not exceed 600mm in depth |
| Under Verandah Signs | Shall not together with other ground floor signs exceed the area specified in 18.2.5(i)(a) above | Shall be at 2.5m above the surface of the road, footpath, service lane or access way |
| Free-standing Signs | 2m ² | Shall not project over and any road or service lane. Shall not project over a footpath unless it is 2.5m above the level of the footpath and does not project more than a metre over the footpath. |
| Flatboards | 1m ² | Shall be located on the site maximum of two flatboards or one sandwich board per site. |

(ii) Other Signs

- (a) Standards:

| Sign Type | Maximum Area | Additional |
|--------------------------|------------------|---|
| Above Ground Floor Signs | 2 m ² | |
| Arcade Directory Sign | 3 m ² | Shall list only the names of the occupiers of the arcade. |

| | | |
|------------------------|-------------------|--|
| | | Shall be displayed at the entrances to the arcade only. |
| Upstairs Entrance Sign | 1.5m ² | Shall contain only the name of the activity of the occupier using that entrance. |
| Above Verandah Signs | 2 m ² | |

LOW DENSITY RESIDENTIAL, LOW DENSITY AND MEDIUM DENSITY RESIDENTIAL SUBZONES (THREE PARKS ZONE), HIGH DENSITY RESIDENTIAL, THE TOWN CENTRE TRANSITION SUB-ZONE, RESIDENTIAL ARROWTOWN HISTORIC MANAGEMENT, RURAL RESIDENTIAL ZONES, REMARKABLES PARK ZONE (except Activity Areas 3, 5 and 8), BALLANTYNE ROAD MIXED USE ZONE ACTIVITY AREAS D AND E AND ACTIVITY AREAS 1, 3 AND 4 OF THE KINGSTON VILLAGE SPECIAL ZONE, HENLEY DOWNS ZONE (except any Commercial and Community Precinct identified as part of an approved Outline Development Plan).

- (i) On any site signage shall:

- “ have a maximum area of 0.5 m²
- “ either be attached to a building or be free-standing

- (ii) If the sign is located at the front of the site it shall:

- “ not project over any road or service lane
- “ not extend over any footpath unless

- (b) it is at least 2.5 m above the footpath

- (c) it does not extend more than 1m over a footpath

- (iii) Notwithstanding (i) above signage for recreation grounds, churches, medical facilities, nursing homes, educational institutions and community buildings shall have a maximum of 2m² per site and either by attached or by free-standing

- (iv) Notwithstanding (i) above, visitor accommodation in Residential Zones may have two signs at each separate entrance/exit:
- One sign which identifies the site and has a maximum area of 2m²
 - One sign which contains the words ~~vacancy~~ and ~~no~~ and does not exceed 1m x 0.15m in dimension.

RURAL AREAS, HYDRO GENERATION ZONE, RESORT, RURAL VISITOR, BENDEMEER, TOURISM AND COMMUNITY FACILITIES SUBZONE (THREE PARKS ZONE), PENRITH PARK AND RURAL LIFESTYLE ZONES AND REMARKABLES PARK EXCEPT ACTIVITY AREA 3, 8.

- (i) On any site signage shall:
- “ have a maximum area of 2 m²
 - “ be located on the site
 - “ not project over any road or service lane
 - “ not extend over any footpath unless
 - (a) it is at least 2.5m above the footpath
 - (b) it does not extend more than 1m over a footpath.

DISTRICT WIDE

Event Signs

- (i) Signs shall be:
- “ erected no more than 2 months before the date an event
 - “ limited to 2 m² in size

- “ removed within 24 hours of the completion of the event
- “ limited to 2 signs fronting the State Highway and 2 signs fronting onto other roads.

Banners

- (i) Banners shall be:
- “ limited to 1 per site
 - “ erected for a maximum of 2 weeks before a specific event
 - “ removed within 24 hours of the completion of the event
 - “ limited to 3 m² in size

Signs in Reserves

- (i) Any signage shall:
- “ contain only the name of the reserve; and
 - “ have a maximum area of 1 m²
- (ii) Business Signs Operating in Reserves shall:
- “ be attached to the building to which it relates or be free-standing
 - “ have a maximum area of 1 m²
 - “ be limited to one sign per business operating in a reserve.

Exemptions

The following signs shall be exempt from the above standards:

- (i) Signs required by Acts of Parliament
All signs required to be displayed by any legislation and displayed in accordance with the provisions of that legislation.

- (ii) Real Estate Signs
- (iii) Electioneering Signs

18.3 Assessment Matters

18.3.1 General

- i. The Assessment Matters are other methods or matters included in the District Plan in order to enable the Council to implement the Plan's policies and fulfil its functions and duties under the Act.
- ii. In considering resource consents for land use activities, in addition to the applicable provisions of the Act, the Council shall apply the relevant Assessment Matters set out below.
- iii. In the case of Controlled and Discretionary Activities, where the exercise of the Council's discretion is restricted to the matter(s) specified in a particular standard(s) only, the assessment matters taken into account shall only be those relevant to that/these standard(s).
- iv. In the case of controlled Activities, the assessment matters shall only apply in respect to conditions that may be imposed on a consent.

18.3.2 Assessment Matters

In considering whether or not to grant consent or impose conditions on a resource consent, the Council shall have regard to, but not be limited by, the following assessment matters.

i Controlled Activity - Signs within the Jacks Point Zone

Conditions may be imposed to ensure

- (a) The colour of the sign is sympathetic to the surrounding landscape;

- (b) The design of the sign, including lighting, is consistent with and sympathetic to the surrounding built environment.
- (d) The design of the sign is consistent with any relevant Council approved development.
- (e) The design of the sign is consistent with public sign policy and controls throughout the District.

ii Controlled Activity – Signs within Mount Cardrona Station Special Zone

The extent to which:

- (a) The colour and materials complement the external appearance of surrounding buildings;
- (b) The design, location and size complements the surrounding built environment and does not dominate built form;
- (c) The design is consistent with other signs in the vicinity;
- (d) The size, colour and location do not adversely affect traffic safety;
- (e) The signage is consistent with the Mount Cardrona Station Design Guidelines (2008).